



Costs and Returns of Potato Cultivation in Kannauj District of Uttar Pradesh, India

**Kamlesh Kumar ^{a++}, R. R. Kushwaha ^{a#*},
Vinay Kumar Singh ^{b#}, K. K. Mourya ^{ct}, Seema Verma ^{d‡},
Bhartendu Yadav ^{et} and Pushpendra Kumar ^{a^}**

^a Department of Agriculture, Economics, Acharya Narendra Deva University of Agriculture & Technology Kumarganj Ayodhya -224229 (U. P.), India.

^b Department of Fruit Science, Azamgarh Campus, Acharya Narendra Deva University of Agriculture & Technology Kumarganj Ayodhya -224229 (U. P.), India.

^c Department of Agriculture, Statistics, CRS, Masodha Ayodhya -224229 (U.P.), India.

^d Department of Agriculture Business Management, Acharya Narendra Deva University of Agriculture & Technology Kumarganj Ayodhya -224229 (U. P.), India.

^e Department of Agriculture Economics, Lovely Professional University Phagwara, Kapoorthala (Punjab), India.

Authors' contributions

This work was carried out in collaboration among all authors. All authors read and approved the final manuscript.

Article Information

DOI: <https://doi.org/10.9734/jeai/2025/v47i13207>

Open Peer Review History:

This journal follows the Advanced Open Peer Review policy. Identity of the Reviewers, Editor(s) and additional Reviewers, peer review comments, different versions of the manuscript, comments of the editors, etc are available here: <https://www.sdiarticle5.com/review-history/122197>

Original Research Article

Received: 21/07/2024

Accepted: 23/09/2024

Published: 11/01/2025

⁺⁺M.Sc. (Agriculture);

[#]Associate Professor;

[†]Assistant Professor;

[‡]Guest Faculty;

[^]Research Scholar;

^{*}Corresponding author: E-mail: rrkushwahauat@gmail.com;

Cite as: Kumar, Kamlesh, R. R. Kushwaha, Vinay Kumar Singh, K. K. Mourya, Seema Verma, Bhartendu Yadav, and Pushpendra Kumar. 2025. "Costs and Returns of Potato Cultivation in Kannauj District of Uttar Pradesh, India". *Journal of Experimental Agriculture International* 47 (1):94-104. <https://doi.org/10.9734/jeai/2025/v47i13207>.

ABSTRACT

A study was carried out with the goal of determining the worth and significance of the Potato crop as well as the income and jobs it creates through its production, disposal. Analyze the main objectives were the cost & income measures of Potato cultivation. With the use of purposive cum random sampling, 100 respondents were chosen from the Kannauj District of Uttar Pradesh. Data were gathered using a scheduled programme and personal interviews. For the purpose of presenting the results, tabular and functional analyses were performed. Chosen respondents were divided into 61, 29, and 10 percent from marginal, small, and medium categories. Data was analyzed and found that Average holding Size 1.41 ha, Varying from 0.80 to 3.91 ha. Cropping intensity of sample farms was to 227.45 percent which was found highest on Marginal farms 255.26 percent followed by Small 220.48 percent and Medium 201.48 percent respectively. On an Average cost of cultivation was Rs.92294.88 per/ha. The gross & Net income on over all farms where found to be Rs.181012.50 and 88717.62 per ha respectively. The input and output ratio was found to be 1:1.96 On cost C₃ study was characterized by decreasing return to scale.

Keywords: Farm structure; cropping pattern; cropping intensity; cost & return.

1. INTRODUCTION

"India has recently completed seventy-five years of its independence and aspires to be a Developed Nation in the next twenty-five years (i.e. 2047). For India, being agriculture-based country, and agriculture (along with its allied sectors) being the largest livelihood provider; for achieving: (i) No poverty, (ii) Zero hunger, (iii) Food health and well-being; the three of the seventeen Sustainable Development Goals (SDGs) adopted by the United Nations (to be achieved by 2030), much depends on growth and performance of agriculture sector. Further, India is expected to be most populous country in the world by 2050 with about 1.67 billion population. Diversification and utilization of horticultural crops would be the most important strategy to ensure food and nutritional security of the burgeoning population. This highlights the importance of horticultural crops in Indian agriculture and future thrust on research and development of horticultural crops" (Singh & Dutt, 2024). "Potato is one of the important horticultural crops and because of its ability to produce highest nutrition and dry matter on per unit area and time basis, among major food crops, FAO declared it the crop to address future global food security and poverty alleviation during 2008. Potato being 'Commodity for Class and Mass', has immense potential to contribute for achieving the above stated three SDGs. Within just seventy-five years of its journey as independent nation, India has surpassed the total potato production of 60 million tonnes and the average yield of 25 t/ha. This is a remarkable and inspirational milestone for the whole nation in general and for the stake-

holders associated with potato in specific. In the year 2021- 22, potatoes contributed more than 67000 crore (Gross Production Value) in the Indian economy" (Singh & Dutt, 2024). "South America is known to be native of potato. In 1537, the spaniards first come into contact with potato in one of the villages of Andes. In Europe, potato was introduced between 1580 A.D. to 1585 A.D. in Spain, Portugal, Italy, France, Belgium and Germany. In India it was introduced by the Portuguese sailors during early 17th century and its cultivation was spread to North India during the British period" (Mishra et al., 2020).

"Potato (*Solanum tuberosum* L.) is fourth most important food crop after rice, wheat and maize. It occupies a pro-eminent place amongst the crops and acknowledge as the "king of vegetables" due to its great utility. It provides considerable dry matter (20 g/ 100g) per unit. It is a rich source of carbohydrates (22.6 g/ 100g), starch (16.3 g/ 100 g) and proteins (1.6 g/ 100g). Potato also provides raw material for processing industries. It can fulfil the requirement of food for human consumption to a greater extent and consumed by majority of the people of the world. It is one of the most remunerative and profitable crop for the farmers due to its higher yield potential within a limited time. We have different potato varieties such as Kufri Jyoti, Kufri Chipsona-1,2, Kufri Louvkar, Kufri Sinduri are cultivated by farmers. However, Kufri Chandramukhi, Kufri Jyoti, Kufri Lavkar Kufri Sinduri Kufri Chipsona-1, Kufri Chipsona-2, Kufri Chipsona-3 varieties has been recommended for cultivation" (Mishra et al., 2020).

The potato is revered as a source of power worldwide, with a 54.23 million tonne fresh

weight production from 2.25 million hectares, it is the third-most significant food crop in the world after rice and wheat (2020–2021). A crop that has traditionally been "the poor man's friend" is the potato. Over 300 years have passed since the cultivation of potatoes began in our nation. It has become one of the most widely grown crops in this nation for vegetables.

"The potato crop is believed to have originated in Peru, South America and was introduced to other parts of the world through war expeditions, shipment, and transportation. Today, there are more than 5000 varieties of potatoes present in different parts of the world, with the majority of them mostly confined to South America. Potatoes are popular in Pakistan and other parts of the world due to their nutrient capacity, potential for diverse uses in both raw and processed form, and easy availability for low-income consumers. They are rich in water, carbohydrates, vitamins, minerals, proteins, and fats, accounting for 390 Kj per 100 g of baked potato" (Shakya et al., 2024).

In India, potato is cultivated in almost all states under diverse agro-climatic conditions. About 85 per cent of potatoes are cultivated in Indo-gangetic plains of North India. The state of Uttar Pradesh, West Bengal, Punjab, Bihar and Gujarat accounted for more than 80 per cent share in total production. Potato production in India 53387.35 tonnes in (2021). with an area of 2202.15 hectares.

The production of potatoes in Uttar Pradesh totals 15811.31 tonnes and is farmed on an area of 620.44 hectares. The state's economy and the farmers' well-being are both significantly impacted by it. There is still a significant difference between the actual (21-27 t/ha) and potential yields (40–45 t/ha), even though the state's productivity in producing potatoes is third only behind Gujrat and West Bengal (Agricultural statistics at a Glance 2021).

The potato crop covers 39,779 hectares in the Kannauj district of Uttar Pradesh, and its production was 254.28 q/ha. and 293.71 q/ha was the total production (division Kannauj, 2020–21). With this background the study was conducted with the following objectives.

1. To study the farm structure, cropping pattern and cropping intensity on sample farms.
2. To workout the costs and returns and input-output relationship of potato on different size group of farms.

2. METHODOLOGY

- a) **Sampling design:** Multi-stage stratified cum purposive random sampling design was used to select district, block, village and cultivators in the ultimate stage of study.
- b) **Selection of the district:** The study was purposively undertaken in kannauj district in order to avoid operational inconvenience of the investigator.
- c) **Selection of block:** Kannauj block was randomly chosen for the study out of the district's 8 blocks.
- d) **Selection of villages:** A list of all the villages falling under kannauj block were prepared and arranged in ascending order to the area. Top 5 villages were selected randomly from this list.
- e) **Selection of farmers:** A Separate lists of Potato growers of selected villages was prepared along with their size of holding and further it was grouped into three categories i.e.

- | | |
|--------------------|----------------|
| 1. Marginal farmer | below 1 ha |
| 2. Small farmer | 1-2 ha and |
| 3. Medium farmer | 2 ha and above |

From this list, a sample of 100 respondents, Proportionate sampling technique was used for the selection of farmers.

- f) **Period of Study:** The data was collected for the agricultural year 2021-2022.
- g) **Method of enquiry:** For the interpretation of data the following analytical tools were used:

(i) Analysis of data

Both the tabular and functional analysis was used. Weighted Average was worked out for interpretation of data with the help of following formula (Kushwaha et al., 2019; Kumar et al., 2020; Yadav et al., 2024).

$$\text{Weighted Average} = \frac{\sum W_i X_i}{\sum W_i}$$

Where,

X-variable, W= Weights of variable

(ii) Cropping intensity

Cropping intensity is an index of intensity of land use determined by the number of crops grown in a particular field, during a year. It has been worked out by using the following formula.

$$\text{Cropping intensity} = \frac{\text{Gross cropped area}}{\text{Net cultivated area}} \times 100$$

(iii) Measures of Cost Concepts

Cost A₁ = this gives the total cash expenses incurred by the grower. It includes the following items (Sharma et al., 2017; Ahongsanbam et al., 2020; Kumar et al., 2020).

1. Cost of hired labour
2. Cost of bullock labour and tractor charges
3. Cost of planting materials
4. Cost of manures, fertilizers and plant protection chemicals
5. Irrigation charges
6. Interest on working capital
7. Land revenue
8. Depreciation on fixed capital

Cost A₂ = Cost A₁ + rent paid for leased in land

Cost B₁ = Cost A₁/A₂ + interest on fixed capital + rental value of owned capital assets (Excluding Land)

Cost B₂ = Cost B₁ + Rental Value of owned land (Net land Revenue) + rent paid for leased in land

Cost C₁ = Cost B₁ + imputed value of family labour

Cost C₂ = Cost B₂ + imputed value of family labour

Cost C₃ = Cost C₂ + 10 per cent of the managerial cost

(iv) Measures of farm Profit

Gross Income = Yield in quintal × Price per quintal

Net Income = Gross Income – Cost C

Farm Business Income = Gross Income - Cost A₁/A₂

Family labour income = Gross Income - Cost B

Farm investment income = Farm Business Income – imputed value of family labour
(Or)

= Net Income + imputed Rental value of owned land + Interest on owned fixed capital invested

Benefit - cost ratio = Cost C₃ / Gross Income

3. RESULTS AND DISCUSSION

Average size of holding of sample farms: The study covers a sample of 100 farmers, which are divided in three size groups, namely marginal (below-1ha), small (1-2ha) and medium (2-4ha). It is clear from the Table 1 that net cultivated

area of sample farms (34.54) per cent, (37.75) per cent, and (27.71) per cent at the gross cropped area marginal, small, and medium farms, respectively. The average size of holding of marginal, small and medium farms comes to 0.80, 1.84 and 3.91 hectare, respectively. On an overall, average size of holding was estimated 1.41 hectares (Arneja et al., 2009; Bajwa et al., 1995; Ghulghule et al., 2009).

Per farm investment: Table 2 revealed investment per form on different components of fixed assets under different size group of farms. The assets such as farm building, implements and machineries, irrigation structure other implements and livestock on marginal, small and medium farms and overall farms displayed in Table 2. An average investment on overall farms for farm buildings, implements and machineries, irrigation structure, other implements and livestock accounted for 62.10, 25.14, 23.54, 0.24, 5.08 and 7.44 per cent, respectively of the total farm assets. Per farm value of these assets on different size farms presented in Table 2 Total investment on buildings computed to Rs. 175805.00, Rs.243724.00 and Rs.318446.00 on marginal, small and medium farms, respectively. Similarly, in case of implements & machinery, it was found to Rs.51504.00, Rs. 117200.00 and Rs.195055.00 in case irrigational structure, it was found to Rs.15634.00, Rs. 18524.00, and Rs.31742.00, in case of other implements it was found to Rs.750.00, Rs.860.00, and Rs.964.00 to the marginal, small and medium farms, respectively. As far as investment on livestock is concerned, it calculated to Rs.15634.00, Rs. 27207.00, and Rs. 31742.00 respectively at marginal, small & medium farms, respectively. Total per farm value on farm assets were found to Rs.266742.00, Rs.407515.00, & Rs. 568859.00 marginal, small and medium farms, respectively. It concluded from that investment per farm on buildings, implements & farm machine, irrigation structure, and implement had direct relationship with farm size but in case of livestock, the investment was higher on small farm followed by marginal and medium farms (Johl et al., 1994; Mishra & Arora, 2004).

Cropping pattern: Cropping pattern shows the area devoted to the various crop during the given period, conventionally in single year It indicates the yearly sequence and spatial arrangement of crops followed in a particular area. The cropping pattern followed by the sample farms on marginal, small and medium farms are presented

Table 1. Average size of holding on sample farms under different size group of farms in the study area (ha)

| S.No. | Size group of farms | No. of sample farm | total cultivated area | average size of holding |
|-------|---------------------|--------------------|-----------------------|-------------------------|
| 1 | Marginal | 61 | 48.00 (34.54) | 0.80 |
| 2 | small | 29 | 53.3 (37.75) | 1.84 |
| 3 | Medium | 10 | 39.80 (27.71) | 3.91 |
| Total | | 100 | 141.10 (100) | 1.41 |

Table 2. Per farm investment of various asset of different size group of farms (Value Rs.)

| S.No. | Particulars | Size Group of Farms | | | Overall Average |
|-------------|---------------------------------|---------------------|------------------|------------------|------------------|
| | | Marginal(61) | Small(29) | Medium(10) | |
| A | Buildings | 175805.00 | 243724.00 | 318446.00 | 209765.61 |
| | | (65.91) | (59.81) | (55.98) | (62.10) |
| I. | Residential | 154705.00 | 223864.00 | 299777.00 | 189268.31 |
| | | (58.00) | (54.93) | (52.70) | (56.03) |
| | a. Kaccha | 22650.00 | 28005.00 | 16125.00 | 23550.45 |
| | | (8.49) | (6.87) | (2.83) | (6.97) |
| | b. Pakka | 132055.00 | 195859.00 | 283652.00 | 165717.86 |
| | | (49.51) | (48.06) | (49.86) | (49.06) |
| | Cattle Shed | 14650.00 | 11650.00 | 9585.00 | 13273.50 |
| | | (5.49) | (2.86) | (1.68) | (4.93) |
| | Go-down | 6450.00 | 8210.00 | 9084.00 | 7223.80 |
| | | (2.42) | (2.01) | 1.60) | (2.14) |
| B | Implements and machinery | 51504.00 | 117200.00 | 195055.00 | 84910.94 |
| | | (19.31) | (28.76) | (34.29) | (25.14) |
| B(i) | Major Implements | 46546.00 | 111289.00 | 188365.00 | 79503.37 |
| | | (17.45) | (27.31) | (33.11) | (23.54) |
| | tractor | 26540.00 | 85462.00 | 154602.00 | 56433.58 |
| | | (9.95) | (20.97) | (27.18) | (16.71) |
| | trolley | 7265.00 | 9650.00 | 11235.00 | 8353.65 |
| | | (2.72) | (2.37) | (1.98) | (2.47) |
| | cultivator | 3657.00 | 4965.00 | 7251.00 | 4349.72 |
| | | (1.37) | (1.22) | (1.27) | (1.30) |
| | thresher | 6520.00 | 7560.00 | 9825.00 | 7152.10 |

| S.No. | Particulars | Size Group of Farms | | | Overall Average |
|--------------------|-------------------------|---------------------|------------------|------------------|------------------|
| | | (2.44) | (1.86) | (1.73) | (2.12) |
| | harrow | 2564.00 | 3652.00 | 5452.00 | 3168.32 |
| | | (0.96) | (0.90) | (0.96) | (0.94) |
| B(ii) | Minor Implements | 4958.00 | 5911.00 | 6690.00 | 5407.57 |
| | | (1.86) | (1.45) | (1.18) | (1.60) |
| | chaff | 2653.00 | 3256.00 | 3695.00 | 2932.07 |
| | | (0.99) | (0.80) | (0.65) | (0.87) |
| | khurpi | 80.00 | 95.00 | 110.00 | 87.35 |
| | | (0.03) | (0.02) | (0.02) | (0.03) |
| | kudal | 95.00 | 110.00 | 125.00 | 102.35 |
| | | (0.04) | (0.03) | (0.02) | (0.03) |
| | sprayer | 2130.00 | 2450.00 | 2760.00 | 2285.80 |
| | | (0.80) | (0.21) | (0.49) | (0.68) |
| C | Other Implement | 750.00 | 860.00 | 964.00 | 803.30 |
| | | (0.28) | (0.21) | (0.17) | (0.24) |
| D | Irrigational | 15634.00 | 18524.00 | 22652.00 | 17173.90 |
| | | (5.86) | (4.55) | (3.98) | (5.08) |
| E | Live stock | 23049.00 | 27207.00 | 31742.00 | 25124.12 |
| | | (8.64) | (6.68) | (5.58) | (7.44) |
| (i) | a. Cow | 8056.00 | 9140.00 | 9864.00 | 8551.16 |
| | | (3.02) | (2.24) | (1.73) | (2.53) |
| (ii) | b. Buffalo | 12542.00 | 15420.00 | 18920.00 | 14014.42 |
| | | (4.70) | (3.78) | (3.33) | (4.15) |
| (iii) | c. Goat | 2451.00 | 2647.00 | 2958.00 | 2558.54 |
| | | (0.92) | (0.65) | (0.52) | (0.76) |
| Grand total | | 266742.00 | 407515.00 | 568859.00 | 337777.87 |
| | | (100.00) | (100.00) | (100.00) | (100.00) |

in Table 3 It revealed that among the various crops grown at the selected medium sample farm, Paddy has covered the maximum area i.e. 1.98 ha 25.13 per cent of total cropped area, Wheat was found as first important crop covering an area of 1.52 ha; 19.29 per cent of total cropped area followed by, Potato.1.06 Maize 0.72, sugarcane 0.39, onina.31, gram,0.25 moong & mentha 0.23, chari 0.22, each arhar and pea 0.21, 3.03 ha percent mustard 0.19 and per cent respectively. Oil crops have also been allotted a considerable area in existing cropping pattern as Rabi crop (Mustard) were sown in 0.19 per cent of total cropped area of medium

farm. Similarly at medium sample farm, major area.

Cropping Intensity: It has been computed for all size groups of farms and is presented in Table 4 The maximum cropping intensity 255.26, at marginal size group of sample farms followed by small 220.48 and medium 201.48 size group of farms. Overall cropping intensity in the study area was found to be 227.45 percent. Higher cropping intensity on marginal size of farms shows the awareness of marginal farmer regarding land utilization in most profitable manner.

Table 3. Cropping pattern under different size group of farms in the study area (ha.)

| S.No. | Crop | Cropping pattern | | | Overall farm |
|-------------|-----------|------------------------------|------------|------------|--------------|
| | | Average size of sample farms | | | |
| | | Marginal (61) | Small (29) | Medium(10) | |
| A | Kharif | 0.93 | 1.90 | 3.41 | 1.46 |
| | | (45.59) | (46.91) | (43.27) | (45.50) |
| 1 | paddy | 0.63 | 1.26 | 1.98 | 0.95 |
| | | (30.88) | (31.11) | (25.13) | (49.55) |
| 2 | Maize | 0.11 | 0.28 | 0.56 | 0.20 |
| | | (5.39) | (6.91) | (7.11) | (6.37) |
| 3 | Arhar | 0.08 | 0.12 | 0.25 | 0.11 |
| | | (3.92) | (2.96) | (3.17) | (3.39) |
| 4 | Sugarcane | 0.11 | 0.24 | 0.62 | 0.20 |
| | | (5.39) | (5.93) | (7.87) | (6.20) |
| | Rabi | 0.83 | 1.6 | 3.35 | 1.31 |
| B. | | (40.69) | (39.51) | (42.51) | (40.70) |
| 1 | Wheat | 0.36 | 0.58 | 1.52 | 0.54 |
| | | (17.65) | (14.32) | (19.29) | (16.83) |
| 2 | Potato | 0.31 | 0.62 | 1.01 | 0.47 |
| | | (15.20) | (15.31) | (12.82) | (14.65) |
| 3 | gram | 0.05 | 0.14 | 0.25 | 0.10 |
| | | (2.45) | (3.40) | (3.17) | (3.00) |
| 4 | musterd | 0.05 | 0.11 | 0.28 | 0.09 |
| | | (2.45) | (2.72) | (3.55) | (2.82) |
| 5 | pea | 0.06 | 0.15 | 0.29 | 0.11 |
| | | (2.94) | (3.70) | (3.68) | (3.40) |
| C. | Zaid | 0.28 | 0.55 | 1.12 | 0.44 |
| | | (13.73) | (13.58) | (14.21) | (13.79) |
| 1 | Onion | 0.05 | 0.12 | 0.31 | 0.10 |
| | | (2.45) | (2.96) | (3.93) | (3.00) |
| 2 | moong | 0.08 | 0.12 | 0.27 | 0.11 |
| | | (2.92) | (2.96) | (3.43) | (3.45) |
| 3 | Chari | 0.07 | 0.15 | 0.22 | 0.11 |
| | | (3.43) | (3.70) | (2.79) | (3.37) |
| 4 | Mentha | 0.08 | 0.16 | 0.32 | 0.13 |
| | | (3.92) | (3.95) | (4.06) | (3.97) |
| Gross total | | 2.04 | 4.05 | 7.88 | 3.21 |
| | | (100.00) | (100.00) | (100.00) | (100.00) |

Structure of cost and Returns:

Cost of cultivation of potato: The per hectare costs of on various input factors in Potato cultivation were worked out and its details are presented in the Table 5 it is evident from Table

5 that average cost of cultivation of Potato/ha was Rs.95548.97. Maximum cost of cultivation was associated with medium farms i.e. Rs.99512.78 followed by small farms Rs.96312.37 and marginal farms Rs.94536.23 respectively.

Table 4. Cropping intensity on different size group of farms in the study area (%)

| Farms groups | No of farmers | Average size of holding | Gross cropped area (ha) | Cropping intensity (%) |
|--------------|---------------|-------------------------|--------------------------|------------------------|
| Marginal | 61 | 0.80 | 2.04 | 255.26 |
| Small | 29 | 1.84 | 4.05 | 220.48 |
| Medium | 10 | 3.91 | 7.88 | 201.48 |
| Overall | 100 | 1.41 | 3.21 | 227.45 |

Table 5. Per hectare costs of cultivation of Potato on different size group of farms in the study area (Rs.)

| S.No. | Particulars | Size group of farms | | | |
|-------------|----------------------------------|---------------------|--------------------|--------------------|--------------------|
| | | Marginal (61) | Small (29) | Medium (10) | Overall average |
| 1 | Human Labour | 25108.23 (26.6) | 22839.4 3(23.7) | 22513.17 (22.6) | 24190.77 (25.3) |
| a. | Family Labour | 16548.23 (17.5) | 13200.1 1(13.7) | 7258.45 (7.3) | 14648.30 (15.3) |
| b. | Hired Labour | 8560 (9.1) | 9639.32 (10.0) | 15254.72 (15.3) | 9542.47 (10.0) |
| 2 | Machinery Charges | 7562.01 (8.0) | 8058.78 (8.4) | 7654.12 (7.7) | 7715.28 (8.1) |
| 3 | Seed | 23565.21 (24.9) | 25242.3 2(26.2) | 27680.14 (27.8) | 24463.06 (25.6) |
| 4 | Manure and fertilizer | 8246.88 (8.7) | 8668.19 (9.0) | 9695.52 (9.7) | 8513.92 (8.9) |
| 5 | Irrigation | 8869.32 (9.4) | 9061.14 (9.4) | 9895.11 (9.9) | 9027.53 (9.4) |
| 6 | Plant Protection/Intercultural | 2875.85 (3.0) | 3865.32 (4.0) | 3049.74 (3.1) | 3180.19 (3.3) |
| 7 | Total working capital | 76227.5 (80.6) | 77735.1 8(80.7) | 80487.8 (80.9) | 77090.76 (80.7) |
| 8 | Interest on working capital | 3049.10 (3.2) | 3109.41 (3.2) | 3219.51 (3.2) | 3083.63 (3.2) |
| 9 | Rental value of land | 6000 (6.3) | 6000 (6.2) | 6000 (6.0) | 6000.00 (6.3) |
| 10 | Interest on fixed capital | 665.43 (0.7) | 712.11 (0.7) | 758.85 (0.8) | 688.31 (0.7) |
| 11 | Sub total | 85942.03 (90.1) | 87556.7 0(90.9) | 90466.16 (90.9) | 86862.70 (90.9) |
| 12 | Managerial Cost@10% of sub-total | 8594.20 (9.1) | 8755.67 (9.1) | 9046.62 (9.1) | 8686.27 (9.1) |
| Grand total | | 94536.23 (100) | 96312.3 7(100) | 99512.78 (100) | 95548.97 (100) |

Table 6. Per hectare costs and return of the Potato production in the study area (Rs.)

| S.No. | Particulars | Size group of farms | | | Overall average |
|-------|-------------------------------------|---------------------|------------|-------------|-----------------|
| | | Marginal (61) | Small (29) | Medium (10) | |
| 1 | Cost A ₁ /A ₂ | 62728.37 | 67644.48 | 76448.86 | 65526.09 |
| 2 | Cost B ₁ | 63393.80 | 68356.59 | 77207.71 | 66214.40 |
| 3 | Cost B ₂ | 64059.23 | 74356.59 | 83207.71 | 68960.31 |
| 4 | Cost C ₁ | 79942.03 | 81556.70 | 84466.16 | 80862.70 |
| 5 | Cost C ₂ | 80607.46 | 87556.70 | 90466.16 | 83608.61 |
| 6 | Cost C ₃ | 89201.66 | 96312.37 | 99512.78 | 92294.88 |
| 7 | Yield l/ha. | 235 | 250 | 255 | 241.35 |
| 8 | Gross Income | 176250 | 187500 | 191250 | 181012.50 |
| 9 | Net return over cost C ₃ | 87048.34 | 91187.63 | 91737.22 | 88717.62 |
| 10 | Family Income | 112190.77 | 113143.41 | 108042.29 | 112052.19 |
| 11 | Farm Business Income | 113521.63 | 119855.52 | 114801.14 | 115486.41 |
| 13 | Cost of production (q/ha.) | 379.58 | 385.25 | 390.25 | 382.29 |
| 14 | Input- output ratio | | | | |
| a | on the basis of Cost A ₁ | 1:2.81 | 1:2.77 | 1:2.50 | 1:2.77 |
| b | On the basis of cost B ₁ | 1:2.78 | 1:2.74 | 1:2.48 | 1:2.74 |
| c | On the basis of Cost B ₂ | 1:2.75 | 1:2.52 | 1:2.30 | 1:2.64 |
| d | On the basis of Cost C ₁ | 1:2.20 | 1:2.30 | 1:2.26 | 1:2.24 |
| e | On the basis of Cost C ₂ | 1:2.19 | 1:2.14 | 1:2.11 | 1:2.17 |
| f | On the basis of Cost C ₃ | 1:1.98 | 1:1.95 | 1:1.92 | 1:1.96 |

The further distribution of the cost on different operations indicates that maximum expenditure where involved on total human labour i.e (25.30) per cent followed by the expenditure on seed (25.6 per cent), manure and fertilizer (8.9 per cent), irrigation (9.4 per cent) machinery (8.1) per cent and plant protection (3.3 per cent). Highest cost of cultivation in medium size of farms as compared to the small and marginal farms occurred due to heavy expenditure on human labour and interest on fixed capital. It is present from summary of Table 5 that the costs of cultivation increase with increasing size of holding.

4. CONCLUSION

Multi-stage stratified cum purposive random sampling design was used to select district, block, village and cultivators in the ultimate stage of study. Proportionate sampling technique was used for the selection of farmers total 100 respondents select. The result shows that the average size of holding 0.84, 1.84 and 3.91 hectares in respect of marginal, small and medium farms, respectively. Overall farms per farm investment to total assets on a farm building, implements and machinery and livestock accounted for 62.10, 25.14 and 7.44 per cent, respectively.

The cropping pattern of the sample farm for Potato per cent area to the gross cultivated area showed an increasing trend with increasing size of farms. Per farm area for potato 0.31, 0.58 and 1.52 hectare under marginal, small and medium farms, respectively. Cropping intensity was observed as 255.26, 220.48 and 201.48 per cent for marginal, small and medium farms, respectively, Intensity of cropping showed a decreasing trend with increasing size of farms except for medium farms.

In the case of potato, the highest cost of cultivation was observed under the marginal size of sample farms mainly due to higher human labour charge. The average, cost of cultivation was worked out to Rs.95548.97 Maximum cost incurred in the potato crop due to human labour having an overall share of 25.30 per cent.

On overall average, gross income was Rs.181012.50, whereas, net income was Rs.87048.34 per hectare. An overall average, farm business income and family labour income were worked out to Rs.115486.41 and Rs.112052.19 per hectare, respectively. The cost of production per quintal of potato was computed

to Rs.390.25, Rs.385.25, and Rs.379.58 on medium, small, and marginal farms, respectively. Input-output ratio related to cost C was highest on marginal farms (1:1.98) followed by small farms (1:1.95), and medium farms (1:1.92).

DISCLAIMER (ARTIFICIAL INTELLIGENCE)

Author(s) hereby declare that NO generative AI technologies such as Large Language Models (ChatGPT, COPILOT, etc) and text-to-image generators have been used during writing or editing of this manuscript.

COMPETING INTERESTS

Authors have declared that no competing interests exist.

REFERENCES

- Ahongsanbam, D., Hari, N. S., Priyank, & Jawla, S. K. (2020). An economic analysis of potato cultivation in central plain zone of Punjab, India. *International Journal of Innovative Research in Technology*, 7(6), 216-220.
- Arneja, C. S., Singh, R., & Kaur, G. (2009). Constraints in potato cultivation faced by the potato growers. *Agricultural Science Digest*, 29(2), 51-53.
- Bajwa, K. A., Delobel, T., Farrog, K., Hussain, A., Mohammad, M. M., & Hussain, A. (1995). Cost and benefit differences of potato production in various potato growing areas of Pakistan. In *Research and Development of Potato Production of Pakistan* (pp. 251-259). Proceedings of the National Seminar held at NARC, Islamabad, Pakistan.
- Ghulghule, J. N., Asmatoddin, M., Thombre, A. P., & Birajdar, K. A. (2009). An economic analysis of potato cultivation in Latur district of Maharashtra. *International Journal of Commerce and Business Management*, 2(1), 12-14.
- Johl, S. S., Shekhawat, K. S., Khurana, S. M. P., Pandey, S. K., & Chandla, V. K. (1994). The problem crop for market clearance. In *Journal of the Indian Potato Association: Present and Future* (pp. 59-63). Proceedings of the National Symposium held at Modipuram during 1-3 March.
- Kumar, A., Singh, R., Singh, P. K., Yadav, B., & Choudhri, H. P. S. (2020). Economic aspects of potato cultivation in Sultanpur District of Uttar Pradesh. *Economic Affairs*, 67(01), 15-18.

- Kushwaha, R. R., Kumar, P., Singh, V. K., Singh, A., & Yadav, R. S. (2019). An economic analysis of potato cultivation: A case study in Kannauj district of Uttar Pradesh. *Journal of Pharmacognosy and Phytochemistry*, 8(3), 4609-4612.
- Mishra, B. K., & Arora, A. (2004). Optimization of a biological process for treating potato chips industry wastewater using a mixed culture of *Aspergillus foetidus* and *Aspergillus niger*. *Bioresource Technology*, 94(1), 9-12.
- Mishra, S., Singh, V. K., Choudhri, H. P. S., Mishra, A., & Kumar, N. (2020). Constraints causing technological gap in potato production technology in Kannauj district of UP. *The Pharma Innovation Journal*, 9(8), 215-218.
- Shakya, A. K., Supriya, Kushwaha, R. R., Kumar, M., & Pratap, A. (2024). Estimation of the cost and returns of potato cultivation in Farrukhabad district of Uttar Pradesh. *International Journal of Research in Agronomy*, 7(3), 531-536.
- Sharma, V., Lal, H., Debnath, U., & Hatte, V. (2017). Economics of potato production in Kangra District of Himachal Pradesh, India. *International Journal of Current Microbiology and Applied Sciences*, 6(10), 123-129.
- Singh, B., & Dutt, S. (2024). Seventy five years of potato in India: An inspiring success story. *Indian Farming*, 74(05), 03-08.
- Yadav, R. S., Kushwaha, R. R., Maurya, K., Singh, A. K., Singh, R. K., & Verma, A. K. (2024). A study on costs and returns of potato in Azamgarh District of Eastern Uttar Pradesh, India. *Journal of Experimental Agriculture International*, 46(5), 825-831.

Disclaimer/Publisher's Note: The statements, opinions and data contained in all publications are solely those of the individual author(s) and contributor(s) and not of the publisher and/or the editor(s). This publisher and/or the editor(s) disclaim responsibility for any injury to people or property resulting from any ideas, methods, instructions or products referred to in the content.

© Copyright (2025): Author(s). The licensee is the journal publisher. This is an Open Access article distributed under the terms of the Creative Commons Attribution License (<http://creativecommons.org/licenses/by/4.0>), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Peer-review history:
The peer review history for this paper can be accessed here:
<https://www.sdiarticle5.com/review-history/122197>